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“ARMENIA – 1915 – “

Wars are tragedies that are affecting not just individuals, but whole nations as well. Very often, it is not easy to understand why they are going on at all.

1915 is a year of tragedy for the Armenian nation. Although, certainly, it marks a tragedy to all the other nations.

The film project ARMENIA – 1915 is based on material that is very different from any kind of publicist tales or propaganda.

Cinema is empowered to expose many details, along with the overall picture. Art has always been more powerful and effective than TV reports or TV shows. Art is on a constant quest for the truth in life, in an attempt to comprehend various world events and peoples.

Prominent artists, belonging to different nations, will reflect on the topic in their own individual ways, thus giving the film greater significance. Their work is to give people a chance to gain deeper understanding of what had happened in the past and is still going on: wars over the world have not been stopped yet. The Armenian tragedy on its own requires a lot of delicacy and subtlety to the theme of the film, so the same will be asked from the artists of the different nations.

FILM STRUCTURE

The film contains from 8 to 10 novelettes, each from 10 to 15 minutes long.

PROJECT EVOLUTION

The project consists of the following steps:

- Finding the patrons for shooting the novelettes.
- Gathering the film directors for the project and getting their confirmation to take part in it.
- The film directors make a trip to Armenia.
- Writing the scripts.



- Preproduction and teaming.
- Filming.
- Post-production.
- Marketing activity and the advertising of the film.
- Presenting of the film at film festivals.
- The sales and distribution of the film.
- Selling the film to the world TV channels.

A BUDGET OF A PROJECT

Preliminary budget of the film is approximately 800 000–1 500 000 €.

THE STRUCTURE OF BUDGET FOR THE PROJECT

The project author resides in Armenia for as long as it is needed for the work.

Production: shooting the film in Armenia.

Editing, sound, and color grading for postproduction.

Marketing and advertising the film, showing the film at international festivals.

FINANCIAL RESOURCES

Businesses from each particular director's country of origins provide financing for the film.

Big corporations introduce and support big names: those of the directors from the particular participating countries.

The cinema and film funds of each director's country of origin.

Cultural foundations and culture funds of the particular participating country.



FILM PROMOTION AND INTRODUCTION OF PATRONS

Film junket (press release, advertising campaign, merchandising and media) is to be held in each individual director's country of origin.

The film, along with the director and film patrons, is to be introduced by all means of communication in film promotion.

The introduction of the film at world-renowned film festivals.
Selling the film to the world TV channels.

Showing the film at events introducing Vilnius,
Lithuania and Turkey.

PROJECT EXECUTOR

The author of the idea, MA NO FILMS, carries out the film production and distribution.

DOP (cameraman): Fabio Zamarion (Italy).
Project graphic designer and art realization:
Ovidijus Talijunas (Lithuania).

In 2009, MA NO FILMS, along with the world famous Finnish director Aki Kaurismaki's company SPUTNIK OY, introduced CINEMA AGAINST LIES film festival that has resonated and presented to the Lithuanian audience many celebrated cinema masters from different countries.

PROJECT PARTNERS

Sergey Loznitsa, famous Ukrainian director residing in Germany, Aku Louhimies, prominent Finnish director, and Audrius Stonys, Lithuanian director and winner of many international awards, have already confirmed to the film director their participation in the project.

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